



For Immediate Release

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#### OutsourceWorld Celebrates 5th Year Anniversary with Exciting New Additions

With the highly anticipated 5<sup>th</sup> year anniversary of the OutsourceWorld Conference & Exhibition series approaching, several enhancements are taking place to maximize program benefit for all who participate. The stand alone organization OutsourceWorld, LLC has been created and will conduct the day to day business of the event. The primary focus of this group is to provide cutting edge content while creating the best opportunity possible for business development. Producing the 5<sup>th</sup> anniversary events will be Mr. David Etzler and his planning, sales & marketing staff headquartered in Boca Raton, Florida with offices in New York and London. Mr. Etzler and his team bring years of successful organization experience to OutsourceWorld combined with extensive outsourcing knowledge and insight.

In addition to the launch of two brand new worldwide locations, an advisory panel of outsourcing experts is being assembled to provide critical feedback on all aspects of our conferences. The recommendations from the panel in addition to participant feedback collected from the four years prior will have strong influence on the anniversary program. "We are delighted that David and his group have joined us to make the 5<sup>th</sup> anniversary of the OutsourceWorld conference and exhibition the best ever" stated James Freeman of ITD holdings. Mr. Freeman went on to say "OutsourceWorld is the most recognized name in the global outsourcing community and with the addition of David's direction, the possibilities are endless."

"It has been amazing to witness the increasing popularity and recognition of the OutsourceWorld brand" said David Etzler, President/CEO of OutsourceWorld, Inc. "World renowned speakers, more collaborative &, unique presentations, up to date content and a few surprises can all be expected at future events" he continued to say. "In our opinion the traditional format that other conferences & exhibitions commonly follow has become dry and predictable. It is our clear intention to deliver a unique and compelling environment in order for each and every participant to take as much away from the production as possible" Mr. Etzler concluded.

As always, updated event information and announcements can be found on the OutsourceWorld web site: [www.outsource-world.com](http://www.outsource-world.com). If you are interested in joining our advisory panel or would like to get involved in OutsourceWorld 06, please contact David Etzler or Paul Dudley with OutsourceWorld, Inc. - [info@outsource-world.com](mailto:info@outsource-world.com) or by phone: 561.988.2512.