

## News Release

18th May, 2005

### Dubai to host first World Outsourcing Forum

September 26 – 27, 2005: Dubai Outsource Zone

The first global forum for the outsourcing industry will take place this year, bringing together for the first time leading outsourcing companies, suppliers, consultants and experts from around the world to discuss future business requirements and opportunities in global outsourcing.

The **World Outsourcing Forum** is a conference and networking based event designed for senior decision makers and industry influencers within global businesses. The forum will take place in Dubai during GITEX the international technology week in late September, and will be hosted by Dubai Outsource Zone (DOZ), the world's first 'free zone' dedicated to outsourcing which launched in June 2004.

James Freeman, Director of the World Outsourcing Forum said: "Outsourcing has become a defining global strategy for many high-profile multinational businesses, but until now the industry has lacked a focal point to support these companies and the vendor companies that make up this industry. What the World Outsourcing Forum will do is for the first time, enable leading outsourcers and outsourcing suppliers to share case studies and opinion on macro-level outsourcing issues ranging from global sourcing to international standards and corporate social responsibility within a collaborative, open environment."

The conference schedule for the World Outsourcing Forum is yet to be finalised, but is likely to debate industry standards and implementation, strategic growth through international partnerships, adaptability, suitability and operational strategies for turnaround, as well as presenting spotlight case studies from leading multinationals.

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Dubai was selected as the first location for the inaugural World Outsourcing Forum due to its fast-growing reputation as an international hub for leading outsourcing organisations. Its unique location bridging East and West, close proximity to the major outsourcing locations within India, Russia, China and the Middle East, and its multi-lingual, technical and cultural expertise create an impressive set of specialist outsourcing credentials.

The **World Outsourcing Forum** will be organised by ITD Holdings, the leading international outsourcing events management company which hosts the largest annual conference and exhibitions in the USA, India and Europe.

For more information on the **World Outsourcing Forum** log on to

[www.worldoutsourcingforum.com](http://www.worldoutsourcingforum.com)

(379 words)

#### **Notes to editors**

The World Outsourcing Forum is the first global networking and conference event for international outsourcing companies. Taking place in Dubai at the 'tax-free' Dubai Outsource Zone between September 26 – 27, the inaugural event will enable the industry's buyers and vendors to share experiences and opinions on global outsourcing practices.

The World Outsourcing Forum will be organised by ITD UK, a division of ITD Holdings. ITD Holdings also owns and organises the annual OutsourceWorld events, the largest and most successful international outsourcing events in Europe and the USA, bringing together companies and country groups to present their outsourcing service capabilities and discuss contemporary issues on an international platform.

OutsourceWorld London 2005 (June 29-30) and OutsourceWorld New York 2005 (October 19-20) events are currently being finalised. Shows in Delhi and Hong Kong are also being planned for 2006. Log on to [www.outsource-world.com](http://www.outsource-world.com) to register or for further information.

#### **For further information on the World Outsourcing Forum, please contact:**

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